



## Distribution Facility — Prairie du Chien, Wisconsin

Founded as a kitchen table operation in 1961, *Cabela's* now serves millions of customers through mail-order catalogs, retail stores and an Internet website. The company publishes over 76 different catalogs per year and mails more than 90 million to customers in all 50 states and 120 countries, while the website offers outdoor enthusiasts access to 175,000 items, the largest selection of any outdoor sports e-commerce site. As a result, Cabela's is internationally known as the foremost outfitter of hunting, fishing and outdoor gear.

### Annual Savings

Energy Savings	\$198,487
Maintenance Savings	\$39,397
Displaced Energy	4,050,763 kWh
Displaced Capacity	555 kW

### Environmental Impacts\*

CO <sub>2</sub> Reduction	2,660 tons/year
SO <sub>2</sub> Reduction	10.65 tons/year
NO <sub>x</sub> Reduction	3.92 tons/year
Mercury Reduction	0.11 pounds/year

*“We tested six different fixtures and the Orion fixture gave the most bang for the buck, including a large positive environmental impact.”*

**Jason Knapp**  
Catalog Fulfillment Manager

### Environmental Equivalents\*

- Planting 743 acres of trees
- Removing 674 cars from the road
- Saving 334,395 gallons of gasoline annually
- Reducing oil demand by 7,962 barrels annually

Saving the world and adding to your bottom line with **GREEN** technology.



Before

After

[www.oesx.com](http://www.oesx.com)

877-204-7540

Nasdaq: **OESX**

\*Environmental impacts and equivalents calculated using state emission factors per the EPA's eGrid database. Light years ahead and Orion are trademarks/service marks of Orion Energy Systems Inc. Copyright© 2009 Orion Energy Systems Inc. All rights reserved. rev.3.11.09

